



Press Release

For Immediate Release

eLocal Listing Announces its Membership to the Latin Business Association

January 20, 2009

(Temecula, CA) – eLocal Listing, LLC, the leading provider of affordable Internet Marketing solutions, is pleased to announce its membership with the Latin Business Association. Established in 1976 as a private non-profit organization, the LBA is the country's largest Latino business entity.

Tim Judd, CEO and President of eLocal Listing comments, "eLocal Listing and the Latin Business Association share the same vision of delivering innovative programs and services that enhance the success and growth of entrepreneurs. Upon being founded in 2007, eLocal Listing has leveraged innovative, visionary thinking strategies to bring Internet Marketing to business owners throughout the nation. It is our honor to be a part of an organization that continues to assist in its members' success by providing a learning environment that helps businesses negotiate the road to success."

eLocal Listing's success is greatly due to our staff members of the Latino community. A number of our most successful staff is Spanish speaking and we offer special services for this emerging business community, including Spanish speaking customer support and sales reps, Spanish sales collateral and a Spanish site with the url of www.elocalba.com.

About eLocal Listing

eLocal Listing is a wholly owned subsidiary of Search Initiatives, LLC and is located in Temecula, CA. eLocal Listing specializes in managing internet marketing campaigns for small and medium sized businesses. The company has over 150 employees and currently thousands of customers who take advantage of eLocal's expertise in Search Optimization and internet search.

www.elocalisting.com

Contact Information:

carolee.clark@eLocalisting.com

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For additional information: 800.285.0484 phone | 951.506.4448 fax | www.elocalisting.com