



Press Release

For Immediate Release

eLocal Listing, Local Search Experts, Hosts 1st Annual Charity Easter Egg Hunt

eLocal Listing employees come together to support local charity VNW-Circle of Care at Falkner Winery

March 17, 2008

(Temecula, CA) – eLocal Listing, LLC, one of the nation's fastest growing local search internet marketing companies offering affordable online advertising solutions, which includes the latest trend in online video to small and medium-sized businesses, sponsored a charity Easter Egg Hunt at Falkner Winery in beautiful Temecula Wine Country. eLocal Listing partnered with other local companies such as Clear (a creative agency), Casas Industries, and Falkner Winery by sponsoring an Easter Egg Hunt and Food Drive to benefit the Temecula, CA based charity VNW-Circle of Care. The Food Drive was a great success with eLocal Listing employees raising over \$500.00 and more than two dozen boxes of non-perishable food products.

Jeff Einstoss, Co-Founder of eLocal Listing attended the event and delivered 20 Albertson's gift cards to Terri Keim, Director of VNW-Circle of Care providing twenty families with a bountiful holiday dinner. During his presentation Mr. Einstoss thanked the employees who so generously gave of their time and commented that "eLocal Listing is pleased to be associated with such a benevolent and giving charity that helps so many families in their time of need." eLocal Listing Marketing Coordinator, Jacqueline Geary, responded to the generosity and large employee turnout, "Once again eLocal Listing employees have rallied by reaching into their pocketbooks to help families in the local area enjoy the holidays."

The VNW-Circle of Care is committed to helping people care for people in tangible ways. Their unique programs bring together civic leaders, concerned citizens and those in need to provide a wide-range of relief services and are a distribution hub for both Operation Blessings and Feed the Children. In 2007 they distributed 1.5 thousand pounds of food and other essentials to over 1000 families at five locations throughout the Temecula Valley each week. Terri Keim, Director of VNW-Circle of Care commented, "We used to give out special baskets at Easter time each year but recently have not been able to. We are so appreciative of eLocal Listing employees for brightening the holiday for special Temecula families in need."

About eLocal Listing

eLocal Listing is a wholly owned subsidiary of Search Initiatives, LLC and is located in Temecula, CA. eLocal Listing specializes in managing internet marketing campaigns for small and medium sized businesses. The company has over 130 employees and currently thousands of customers who take advantage of eLocal's expertise in Search Engine Optimization and internet search.

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