



Press Release

For Immediate Release

eLocal Listing Co-Founder To Speak On The Wright Place™ TV Show

Todd Johnson of eLocal Listing will be discussing the importance of an online presence for SMBs

Temecula, CA (PRWEB) – February 26, 2008 -- Todd Johnson, VP and Co-Founder, will be a featured guest on The Wright Place™ TV Show at their 6th Annual Mother's Day Special on April 16, 2008. This show which will be taped at a Southern California Tea House is designed for women entrepreneurs who want to create and grow their businesses.

Todd Johnson states, "I am thrilled to be speaking at the Annual Mother's Day Special to share the importance of an online presence in a small business' success. I am especially pleased to be meeting with women entrepreneurs and with Dr. Letitia Wright, for whom I have been a long time fan. Dr. Wright continues to be a guiding light for women business owners in Southern California and her inspirational talk show helps women to reach for and achieve their dreams through her motivating educational messages. The Wright Place Television Show has a growing audience that plays a vital role in the realization of the American dream for women across the nation. Women-owned businesses account for an astounding 28 percent of all privately-owned businesses and employ 9.2 million people across the country. I am pleased to be included with such distinguished guests as Don and Melinda Boyer (editors of The Power of Mentorship Movie)" Todd will be delivering the message on the significance of a well thought out online marketing strategy as a part of the blue print for a successful small business plan. Mr. Johnson continues, "Local Search has untapped potential as the fastest growing segment of the internet and small businesses are primed to seize the opportunity and leverage the power of local search."

Dr. Letitia Wright is the host of The Wright Place TV Show, a 30 minute broadcast television show for women entrepreneurs seen in Southern California and a co-author of "The Power of Mentorship for the Women Entrepreneurs", a authoritative and motivational book targeted toward women entrepreneurs.

One lucky audience participant will be receiving a full year's subscription to eLocal Listing's affordable online marketing products including the latest trend in online video advertising.

More information is available on the [eLocal Listing Blog](#) or you can visit our website at www.elocalisting.com or call 877-240-0436 to find out how an eLocal Video can improve your online presence.

About eLocal Listing

eLocal Listing is a wholly owned subsidiary of Search Initiatives, LLC and is located in Temecula, CA. eLocal Listing specializes in managing internet marketing campaigns for small and medium sized businesses. The company has over 130 employees and currently thousands of customers who take advantage of eLocal Listing's expertise in Search. www.elocalisting.com